Spedimex sp. z o.o. cookies policy

„Cookies" technology

§ 1. What are „cookies"?

Cookies are small text files, the text content of which may contain various information about the user, including personal data in the form of a computer's IP address and a unique device identifier saved in the file. Cookies are stored in the memory of your device - they are not stored on our servers, we only read the content of these files, gaining access to them during your visit to our website.

Each individual cookie consists of four basic parts:

- website name: name of the domain or subdomain that set the cookie;

- cookie name: the cookie has a name that is unique to the page that set it;

- expiry date: some cookies expire after the browser is closed (so-called session cookies), other cookies will only be deleted automatically after reaching the expiry date that has been set (so-called persistent cookies);

- value: this is the information in the cookie that the website uses to „remember" your previous visit.

More information about cookies can be found at
https://www.aboutcookies.org/ or **https://wszystkoociasteczkach.pl/.**

Our websites use „cookies" and similar technologies - hereinafter collectively referred to as „Cookies".

§ 2. What cookies do we use?

As part of our websites, we use the necessary cookies which are mandatory for proper functioning of the website and the functionalities offered on the website. We may also use performance cookies. Such cookies collect information on how the user uses the website, and we use them to analyze traffic on the website. Performance cookies can help us identify areas of our websites that are particularly popular with users. This information makes it possible to measure the effectiveness of advertisements and adjust the message to your expectations.

Our website also includes content provided by third parties. These are entities providing analytical and advertising services. The information contained in cookies used by our website may be transferred to these entities. Cookies provided by third parties perform the following functions:

- **Analytic cookies**

   These files collect data on the basis of which collective anonymized reports are created. We use these reports to understand how users use our website, how effective our marketing activities are and what we can do to make your use of our website even more convenient.

- **Targeting/Re-marketing**

   These files allow you to adjust advertising content and direct them to users of Facebook or another platform powered by Facebook Advertising or similar marketing technology, whose distributor is Facebook, who have previously visited our website.

A full list of cookies used by our websites can be found in the third party cookies section.

§ 3. What do we use cookies for?

The legal basis for collecting your data read from cookies is Article 6 (1) (f) GDPR, allowing the processing of personal data for the

implementation of the legally justified interest of the Data Administrator.

The above justified purposes for which the data read from cookies is used include:

- ensuring the correct and safe operation of the website for the user and his device;

- adapting the website to the user's individual settings and remembering the data entered by the user related to the use of the website, e. g. the choice of saving cookies on the user's device or remembering the password (keeping the user logged in);

- conducting statistical analyzes of users and visitors to the website, e. g. website visit statistics, which will serve to improve the effectiveness of our marketing activities and build a business strategy;

- advertising and promotion, distribution of information and advertising materials by the website.

When visiting our website, you remain anonymous until you decide otherwise. The information contained in the system logs (e. g. IP address) is used by us for technical purposes related to the administration of our servers. In addition, IP addresses are used to collect general, statistical demographic information, such as the region from which you connect to us.

§ 4. Managing cookies

You may opt out of collecting cookies by selecting the appropriate settings of the browser you use when connecting to our website, however, please note that in this case, the use of all website functions may become difficult or impossible.

More information:

- Chrome,
- Firefox,
- Safari,
- Opera,
- Edge,
- Internet Explorer.

You can also access your data in the form collected by analyzing the content of cookies, the content in which they are on your computer disk, which are then used by the website and at any time delete them.

You have the right to request the deletion of your data collected by us, the right to object to their processing, as well as the right to lodge a complaint with the President of the Office for Personal Data Protection (supervisory authority).

More information on the processing of your personal data can be found in our Spedimex Sp. z o.o. Privacy Policy.

Our cookies

Below is a list of cookies used by the Administrator. These are files that help the website operate quickly and efficiently.

File name	Use	Retention
last_login	Remembers the last entered login - so that the user does not have to enter it again.	a year
…..CookieWallGlobalVal	Cookie used to store the consent given to cookies	10 years

External providers' Cookies

Below we present detailed information on third parties that provide us with technology based on cookies and technical data regarding the cookies they provide:

LinkedIn

Read:

- **LinkedIn Privacy Policy**

- **LinkedIn Cookies Policy** and **Table of cookies used by LinkedIn**

File name	Use	Retention
lidc	Used for routing	a day
bcookie	Browser identification cookie	a year
bscookie	Browser identification safe cookie	a year
L1c	Browser identification cookie	Until the session is closed
BizoID	LinkedIn Ad statistics	6 months
BizoData	LinkedIn Ad statistics	6 months
BizoUserMatchHistory	LinkedIn Ad statistics	6 months
BizoNetworkPartnerIndex	LinkedIn Ad statistics	6 months

Google (Google Universal Analytics)

Read:

- **Google Privacy Policy**

- **Google Cookies Policy**

File name	Use	Retention
_ga	The cookie is responsible for distinguishing between users. The file is saved by the Google Analytics server.	2 years
_gid	It is used to distinguish users saved by the Google Analytics website tracking service (1st party).	24h
_gat	The file used for the operation of Google Analytics - „throttle request rate". If Google Analytics is implemented by Google Tag Manager, the cookie name will be _dc_gtm_ <property-id>	a minute

File name	Use	Retention
AMP_TOKEN	Contains a token that can be used to get the Client ID from the AMP Client ID service. Various plug-ins may be used in the AMP code, which may additionally generate cookies and collect information about the user. The files will be marked as AMP cookies.	30 seconds to a year
gac<property-id>	Provides additional information about user interaction with Ad Words. For example, if Google Analytics is linked to Google Ad-Words, the Google AdWords conversion file will read the cookie in question until it is deleted.	90 days
__utma	It is used to distinguish between users and sessions. The cookie is created when the javascript library is run and there are no existing __utma cookies. The cookie is updated each time data is sent to Google Analytics.	2 years from establishment/update
__utmt	File used for Google Analytics operations - „throttle request rate"	10 minutes
__utmb	It is used to define new sessions/visits. The cookie is created when the javascript library is run and there are no existing __utmb cookies. The cookie is updated each time data is sent to Google Analytics.	30 minutes from establishment/update
__utmc	Not used in ga.js. Set to work with urchin.js. Historically, this cookie has acted in conjunction with the __utmb cookie to determine whether the user has been in a new session/visit.	Until the session is closed
__utmz	Stores the traffic source or a campaign explaining how the visitor reached the site. The cookie is created when the javascript library is run and is updated every time data is sent to Google Analytics.	6 months from establishment update
__utmv	Used to store user-level custom variable data. This cookie is created when the developer uses the _setCustomVar method with a user--level custom variable. This cookie was also used for the deprecated _setVar method. The cookie is updated each time data is sent to Google Analytics.	2 years from establishment/update
__utmx	For websites using Google Analytics experiments. Specifies your inclusion in the experiment.	18 months
__utmxx	For websites using Google Analytics experiments.	18 months
_gaexp	For sites using Optimize 360. Specifies the user's inclusion in the experiment and the expiration of the experiments in which the user was included.	Depending on the duration of the experiment, but usually 90 days

Facebook

Read:

- **Facebook Privacy Policy**

- **Facebook Cookies Policy**

File name	Use	Retention
Persistent cookies. Authentication.		
lu	User ID and various login details (e. g. number of logins per account, „Remember me" field status, etc.) Used to record information about whether the user wants to stay logged in.	2 years
xs	Session ID, Created Time, Authentication Value, Secure Session State, Caching Group ID. Used in conjunction with the c_user cookie to authenticate the user's Facebook identity.	90 days
c_user	User ID. Used in conjunction with the xs cookie to authenticate the user's Facebook identity.	90 days
m_user	E-mail address, user ID, authentication value, version, user permissions, creation time, Facebook version tag. Used to authenticate a user's identity to the Facebook mobile site.	90 days
pl	Y / N. Used to register that the device or browser has logged in via the Facebook platform.	90 days
dbln	Login authentication values. Used to enable logging in by device.	2 years
aks	Account Kit access token. Specifies the login status of the visitor to accountkit.com.	30 days
aksb	Request time value. Authenticates logins with the Account Kit service.	30 minutes
sfau	Encrypted user ID, contact person, time stamp and other login details. Optimizes the account recovery procedure after unsuccessful login attempts.	a day
Safety, website and product integrity.		
ick	Encryption key. Saves the encryption key used to encrypt the cookies.	2 years
csm	2 or 0. Indicates when HTTPS is needed to access the FB servers.	90 days

File name	Use	Retention
s	Digital signature and time stamp. Used to indicate when the user last entered a password.	90 days
datr	Browser ID and timestamp. Identifies browsers for site security and integrity purposes, including account recovery and identifying potentially compromised accounts.	2 years
sb	Browser ID and timestamp. Identifies the browser for login and authentication purposes.	2 years
Advertisement and effectiveness measurement.		
fr	User and browser ID; time stamp; various other data. Basic cookie used for Facebook advertising, used to display, measure the effectiveness and improve the relevance of ads.	90 days
oo	1 or 0. Used to save ad opt-out options	5 years
ddid	Object and application identifier. Used to open a specific location in the advertiser's application after installation.	28 days
Functions and services.		
Localization	Locale. Identifies the country and selected language of the last logged in browser user or the international domain used to access Facebook.	7 days
sb	Browser ID and timestamp. Used to improve the friend request	2 years
Effectiveness		
js_ver	Days number. Zapisuje wiek plików javascript Facebooka	7 days
rc	Numeric value ranging from 1 to 20. Used to optimize site performance for advertisers.	7 days
Analysis and research.		
campaign_click_url	URL. Saves the URL of the Facebook page to which the user came after clicking on an ad promoting Facebook	30 days
Session cookies.		
Checkpoint	Session authentication cookie	Until the session is closed
lp	Session authentication cookie	Until the session is closed
hckd	Session cookie responsible for security, website and product integrity	Until the session is closed
sfiu	Session cookie responsible for security, website and product integrity	Until the session is closed
ar	Session cookie responsible for security, website and product integrity	Until the session is closed

File name	Use	Retention
av	Session cookie responsible for security, website and product integrity	Until the session is closed
noscript	A session cookie responsible for the functions and services on the website	Until the session is closed
m_ts	A session cookie responsible for the functions and services on the website	Until the session is closed
next	A session cookie responsible for the functions and services on the website	Until the session is closed
next_path	A session cookie responsible for the functions and services on the website	Until the session is closed
presence	A session cookie responsible for the functions and services on the website	Until the session is closed
rdir	A session cookie responsible for the functions and services on the website	Until the session is closed
i_user	A session cookie responsible for the functions and services on the website	Until the session is closed
i_key	A session cookie responsible for the functions and services on the website	Until the session is closed
i_id	A session cookie responsible for the functions and services on the website	Until the session is closed
m_pixel_ratio	Session cookie responsible for performance	Until the session is closed
p	Session cookie responsible for performance	Until the session is closed
dpr	Session cookie responsible for performance	Until the session is closed
sW	Session cookie responsible for performance	Until the session is closed
wd	Session cookie responsible for performance	Until the session is closed
a11y	Session cookie responsible for performance	Until the session is closed
act	Session cookie responsible for analysis and research	Until the session is closed
reg_ext_ref	Session cookie responsible for analysis and research	Until the session is closed
reg_fb_gate	Session cookie responsible for analysis and research	Until the session is closed
reg_fb_ref	Session cookie responsible for analysis and research	Until the session is closed
reg_uniqid	Session cookie responsible for analysis and research	Until the session is closed
x-referer	Session cookie responsible for analysis and research	Until the session is closed
x-src	Session cookie responsible for analysis and research	Until the session is closed